

## New digital exhibition with experimental design from Denmark

**The Mindcraft Project launches a new digital exhibition with ten designers and studios from Denmark. The digital exhibition opens to the public 17 March 2021 on [mindcraftproject.com](https://mindcraftproject.com)**

The combination of the words ‘Mind’ and ‘Craft’ highlights the essence of the selected designers and studios in The Mindcraft Project 2021. Experimental, forward-thinking and conceptual design approaches blend with excellent craftsmanship and material knowledge.

The curated selection in The Mindcraft Project 2021 stretches across new digital fabrication methods and traditional refined craftsmanship, presenting ten pioneering designers and studios with individual designer pages, videos, AR and a 3D experience.

*“In these critical times there is an urgent need to find new solutions. We believe that artistic and experimental design practices serve as fundamental research in society, inspiring to new ways of thinking, making, consuming and living. The designers in The Mindcraft Project are characterized by their experimental approaches, strong artistic concepts and a remarkable understanding of materials,”* say Anders Kongskov and Kristian Kastoft, the two Co-Directors of The Mindcraft Project.

In 2021, due to the current international limitations and constraints, The Mindcraft Project launches a digital exhibition format for the second time.

The digital exhibition will be shown on [mindcraftproject.com](https://mindcraftproject.com) from 17 March 2021.

### Designers and studios in The Mindcraft Project 2021

- Archival Studies
- Bahraini—Danish
- Else-Rikke Bruun
- Frederik Nystrup-Larsen & Oliver Sundqvist
- Kasper Kjeldgaard
- Mette Schelde
- Rasmus Fenhann
- Stine Bidstrup
- Stine Mikkelsen
- 91-92

Please find designer profiles and description of works in the press kit.

## Exhibition Credits

- *Concept & Exhibition by:* Copenhagen Design Agency
- *Exhibition Design & Visuals by:* Wang & Söderström
- *Interactive Design by:* Manyone (Hannah Gutkauf and Nikolaj Stausbøl)
- *Photography by:* Anders Sune Berg
- *Videography by:* Benjamin Lund
- *Designer profiles by:* Nikolai Kotlarczyk
- *Website by:* Ruby Studio
- *Curator Advisory Board 2021:* Jamiee Williams, Mette Barfod, Nicolai de Gier

## About The Mindcraft Project

The Mindcraft Project is a platform for explorative and experimental design from Denmark. Through communication and exhibitions, the ongoing project addresses issues of future relevance in a meeting between design, craftsmanship, art, architecture and technology.

The Mindcraft Project has presented annual exhibitions at Milan Design Week 2008-2018. In 2020, as a consequence of the pandemic, The Mindcraft Project developed its first digital exhibition format.

Building upon the Danish design and craft heritage, The Mindcraft Project aims to provide the next generation of Danish designers with an international platform and to demonstrate the designers' ability to innovate, inspire and catalyze change.

The Mindcraft Project is led by Copenhagen Design Agency.

## Press Kit

For Press Kit with hi-res images, visuals, designer profiles, work descriptions and more, please contact: [press@cphdesignagency.dk](mailto:press@cphdesignagency.dk)

## Contact

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